



Tonya Morris
Graphic Designer

CONTACT

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OBJECTIVE

To acquire a position that allows me to use my skills as a Graphic Designer daily. I want to create and design visually pleasing images that are both professional and functional. I believe a customer's experience with a company should be a positive experience that they would be willing to use again, and I would like to be a part of that process.

SKILLS

Software Proficiency:

Adobe Creative cloud:

- Illustrator
- Photoshop
- Lightroom
- InDesign
- After Effects
- XD

- Procreate
- Google Apps
- Microsoft Office
- Mailchimp

Platforms::

- PC
- Mac

SUMMARY OF QUALIFICATIONS

Working with community based organizations over the years have taught me the valuable skills I need to make professional designs for web, print, and merchandise that are compelling and eye catching to the masses. I am confident in my ability to conceptualize an idea and see it through to the finished product. My years of working with the public have taught me effective communication and project management skills. I am both a motivated self starter, and enthusiastic team player.

EDUCATION

F.I.R.S.T. Institute - Diploma - 2022

Graphic Design and Web Development

Diploma program includes emphasis in the following:
Color Theory, Sketching, Design Process, Typography, Logo Design, Print Design, Web Design, EPUB, Photography, Web Optimization, Debugging, Fundamental Elements of Graphic Design, Web Wire Frames, Content Management Systems (Wordpress, Joomla, Drupal)

EXPERIENCE

OWNER / OPERATOR - Torimili Designs

May 2017 – Present

Work with customers to design and create custom merchandise including tumblers, t-shirts, logos, brand assets, social media cover images, and more. My responsibilities also include managing sales, web management, and meeting deadlines in a timely manner.

OFFICER (VARIOUS) - Springstead High School Band

August 2015 – June 2019

Parent board member officer holding various titles including secretary, vice president, and acting president. Responsibilities included parent recruiter and coordinator, and working directly with vendors for order fulfillment. I also designed t-shirts, fliers, and graphics for competitions and fundraisers for both social media and print usage. Aside from the parents, I worked with a group with upwards of 80 students collecting fees, managing paperwork, sizing, and ordering.

LEAD COMMUNITY MANAGER - Gaming Mommies

March 2013 – December 2015

Operations officer for an online community of over 31,000 people. Duties included managing a team of 40 content creators for website and social medias including blogs, videos, events, and contests. I established direction for branding, media, and merchandising. My duties also included designing graphics and merchandise, website management, asset management, and organizing monthly events.